

# EAST END weddings & events

2023 Media Kit



Breeze Hill Farm

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@eastendweddingsandevents  
Call | Text 631.339.0900  
[www.EastEndWeddingsAndEvents.com](http://www.EastEndWeddingsAndEvents.com)



# EAST END weddings&events

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**WEBSITE | SOCIAL MEDIA | NETWORKING | EDUCATION**

SINCE 2014, **EAST END WEDDINGS & EVENTS** HAS EMERGED AS THE #1 RESOURCE FOR PROMOTING AMAZING WEDDING AND EVENT PROFESSIONALS IN THE HAMPTONS, NORTH FORK AND SHELTER ISLAND

GIVE US THE OPPORTUNITY TO PROVIDE YOUR BUSINESS WITH OUR MULTI-MEDIA MARKETING PACKAGE. IT TRULY IS THE **BEST** VALUE.

- WEBSITE AD
- SOCIAL MEDIA REPOST
- NETWORKING EVENTS
- PROVIDE COST EFFECTIVE MARKETING TIPS & TECH SUPPORT
- DISCOUNTS AT EXPOS

**NEXT ONE: SATURDAY, MARCH 25, 2023, NOON - 3:00PM @ BREEZE HILL FARM**

**NEW MEMBERS - MUST BE PRE-APPROVED BY AT LEAST ONE OTHER MEMBER AND BY EAST END WEDDINGS & EVENTS**

**We Only Want the BEST Professionals in our Network**

## SOCIAL MEDIA STATS

### Total Shared Instagram Posts as of October 17, 2022

- **East End Weddings & Events** \_\_\_\_\_ **5,010\***
- **LI Bride & Groom** \_\_\_\_\_ **4,856**
- **Wedding Pro** \_\_\_\_\_ **2,146**
- **The Brides of Long Island** \_\_\_\_\_ **2,684**
- **Long Island Wedding Event Pros** \_\_\_\_\_ **801\***
- **LI Weddings** \_\_\_\_\_ **540**

**\*That's Us**

PHONE/TEXT 631.339.0900  
POST OFFICE BOX 1205, WESTHAMPTON BEACH, NEW YORK 11978  
FB | IG @EASTENDWEDDINGSANDEVENTS | WWW.EASTENDWEDDINGSANDEVENTS.COM



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## DIGITAL MARKETING RATES

### 1 YEAR DIGITAL MEMBERSHIP INCLUDES:

- WEBSITE ADS LIMITED TO 8 VENDORS PER CATEGORY (EXCEPT FOR VENUES)
- HORIZONTAL RECTANGULAR SHAPED AD 900B X 600H OR 7.75"W X 5.25" H
- LISTED IN THE CLICK & GO DOWNLOAD DIRECTORY
- WRITE A HELPFUL ARTICLE FOR THE TIPS TAB.
- UNLIMITED SOCIAL MEDIA REPOSTS OF EYE APPEALING WORK TO OUR INSTAGRAM & FACEBOOK PAGES WITH OVER 10,000 COMBINED FOLLOWERS

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#### \$150 EXISTING MEMBERS

WEBSITE AD & UNLIMITED SOCIAL MEDIA REPOSTS OF EYE APPEALING WORK

- **MEMBER** AGREES TO ADD THE FOLLOWING

“GET INSPIRED @EASTENDWEDDINGSANDEVENTS”

ABOVE HASHTAGS ON ALL SOCIAL MEDIA POSTS

- POST & LINK THE NEW EAST END WEDDINGS & EVENTS ICON ON THEIR WEBSITE

OR

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#### \$575 EXISTING MEMBERS

WEBSITE AD & UNLIMITED SOCIAL MEDIA REPOSTS OF EYE APPEALING WORK

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#### \$300 NEW MEMBERS - MUST BE PRE-APPROVED BY AT LEAST ONE OTHER MEMBER AND BY EAST END WEDDINGS & EVENTS

WEBSITE AD & UNLIMITED SOCIAL MEDIA REPOSTS OF EYE APPEALING WORK

- **MEMBER** AGREES TO ADD THE FOLLOWING

“GET INSPIRED @EASTENDWEDDINGSANDEVENTS”

ABOVE HASHTAGS ON ALL SOCIAL MEDIA POSTS

- POST & LINK THE NEW EAST END WEDDINGS & EVENTS ICON ON THEIR WEBSITE

OR

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#### \$750 NEW MEMBERS

WEBSITE AD & UNLIMITED SOCIAL MEDIA REPOSTS OF EYE APPEALING WORK

**We Only Want the BEST Professionals in Our Network**

	<i>Michael P. Variale</i>
Vendor Signature & Date	East End Wedding Guide Corp -

PHONE/TEXT 631.339.0900

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## VENDOR AGREEMENT

<b><u>Name</u></b>	
<b><u>Business Name</u></b>	
<b><u>Email</u></b>	
<b><u>Phone #</u></b>	
<b><u>Contact Person</u></b>	
<b><u>Social Media Info</u></b>	

### ADDITIONAL TERMS & CONDITIONS:

1. THE UNDERSIGNED REPRESENTS & WARRANTS THAT IT OWNS OR IS PROPERLY AUTHORIZED TO PUBLISH THE ENTIRE CONTENTS & SUBJECT MATTER OF THE ADVERTISEMENT. THE UNDERSIGNED AGREES TO INDEMNIFY & HOLD HARMLESS EAST END WEDDING GUIDE CORP FROM & AGAINST ANY LOSS, EXPENSE OR LIABILITY, INCLUDING ANY ATTORNEY'S FEES, RESULTING FROM ANY CLAIM, DEMAND, ACTION OR OTHER PROCEEDING FOR LIBEL, VIOLATION OF RIGHT OF PRIVACY, COPYRIGHT OR TRADEMARK INFRINGEMENTS OR ANY OTHER CLAIM ARISING OUT OF THE PUBLICATION OF SUCH ADVERTISEMENT, INCLUDING, WITHOUT LIMITATION, ANY DAMAGES TO ORIGINAL ARTWORK.
2. THE UNDERSIGNED AGREES THAT TEXT, COPY & ILLUSTRATIONS SUBMITTED ARE SUBJECT TO THE APPROVAL OF EAST END WEDDING GUIDE CORP. IN ITS SOLE DISCRETION. EAST END WEDDING GUIDE CORP. RESERVES THE RIGHT TO REJECT OR EXCLUDE PREDESIGNED ADS, IMAGES OR COPY THAT DOES NOT REFLECT THE CHARACTER OR INTEGRITY OF EAST END WEDDING GUIDE CORP., AS DETERMINED IN IS SOLE DISCRETION. EAST END WEDDING GUIDE CORP. RESERVES THE RIGHT TO REDESIGN, MODIFY THE ORGANIZATION, STRUCTURE, SPECIFICATIONS & THE "LOOK AND FEEL" OF THE ADVERTISEMENT.
3. THE UNDERSIGNED WILL DELIVER ALL TEXT, ARTWORK & DESIGN ELEMENTS WITHIN ONE WEEK FOLLOWING THE EXECUTION OF THIS CONTRACT. IN THE EVENT UNDERSIGNED DOES NOT MEET THE TIMELINE, EAST END WEDDING GUIDE CORP. MAY RETAIN ALL MONIES PAID &/OR EXTEND PLACEMENT TO FUTURE ADVERTISING
4. THE UNDERSIGNED GRANTS TO EAST END WEDDING GUIDE CORP A NON-EXCLUSIVE, NON-TRANSFERABLE, WORLDWIDE, FULLY PAID LICENSE TO USE, REPRODUCE & PUBLISH THE SUBMITTED ADVERTISEMENT DURING THE TERM OF THIS CONTRACT.
5. ADVERTISEMENTS DESIGNED BY EAST END WEDDING GUIDE CORP. WILL INCLUDE A FIRST PROOF & A SECOND PROOF FOR FINAL APPROVAL. UPON RECEIVING A FINAL PROOF, EAST END WEDDING GUIDE CORP. WILL ASSUME NO LIABILITY FOR ERRORS & OMISSIONS. UNLIMITED CHANGES CAN BE WITHOUT PENALTY.
6. ALL ADVERTISEMENTS PRODUCED BY EAST END WEDDING GUIDE CORP. SHALL REMAIN THE SOLE & EXCLUSIVE PROPERTY OF EAST END WEDDING GUIDE CORP. & NO PART OF THE DESIGN MAY BE COPIED OR REPRODUCED WITHOUT THE EXPRESS WRITTEN PERMISSION OF EAST END WEDDING GUIDE CORP. THE UNDERSIGNED SHALL BE LIABLE FOR ANY DAMAGES FOR SUCH REPRODUCTION WITHOUT PERMISSION, INCLUDING WITHOUT LIMITATION, \$1,000 PER OCCURRENCE FEE.
7. PAYMENTS UNDER THIS CONTRACT ARE DUE WITHIN 7 DAYS AS OF SIGNING OF THE CONTRACT (NO REFUNDS). UNLESS OTHERWISE AGREED TO IN WRITING, EAST END WEDDING GUIDE CORP. RESERVES THE RIGHT TO CANCEL THIS CONTRACT, THE AD PLACEMENT & RETAIN ALL MONIES PAID IF SUCH ACCOUNT IS NOT PAID IN FULL.
8. THE UNDERSIGNED REPRESENTS & WARRANTS THAT IS HAS THE ABILITY TO PAY THE FEES SET FORTH IN THIS CONTRACT.
9. ADVERTISER AGREES TO FULFILL ANY AND ALL ADVERTISING FINANCIAL OBLIGATIONS AS PER THE AD FREQUENCY AND AD SIZE REQUESTED ON THIS CONTRACT. THIS CONTRACT IS A LEGAL, BINDING DOCUMENT. ADVERTISER MAY NOT CANCEL THIS CONTRACT AND/OR REDUCE THE NUMBER OF ISSUES/ADVERTISEMENTS REQUESTED ON CONTRACT.
10. LIMITATION OF LIABILITY. EAST END WEDDING GUIDE CORP. SHALL NOT BE LIABLE TO THE UNDERSIGNED FOR ANY REASON FOR MORE THAN WHAT HAS BEEN PAID BY THE UNDERSIGNED & IN NO EVENT SHALL IT BE LIABLE FOR INDIRECT, CONSEQUENTIAL OR EXEMPLARY DAMAGES ARISING FROM THIS CONTRACT, INCLUDING BUT NOT LIMITED TO LOSS OF REVENUE OR ANTICIPATED PROFITS OR LOST BUSINESS.
11. THIS CONTRACT SHALL BE GOVERNED BY THE LAWS OF THE STATE OF NEW YORK AND THE PARTIES HERETO AGREE TO SUBMIT TO THE JURISDICTION OF ANY COURT IN THE STATE OF NEW YORK.
12. THE PARTIES HERETO AGREE TO SUBMIT ANY DISPUTE TO BINDING ARBITRATION PURSUANT TO THE RULES & PROCEDURES OF THE AMERICAN ARBITRATION ASSOCIATION.

	<i>Michael P. Variale</i>
Vendor Signature & Date	East End Wedding Guide Corp

PHONE/TEXT 631.339.0900  
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*EXPO* SATURDAY, MARCH 25 | NOON - 3:00PM

EAST END

weddings & events



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BHF - 31215 County Road - Route 48, Peconic, NY

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## EXPO VENDOR CONTRACT

<b>Name</b>	
<b>Business Name</b>	
<b>Phone # &amp; Email</b>	
<b>Website</b>	
<b>Contact Person</b>	
<b>Services for Display</b>	

East End Wedding Guide Corp. aka East End Weddings & Events agrees to provide the following:

1. A 8 foot by 8 foot display area
2. A leads list with the contact information of the register guests for the showcase. All Information will remain the private property of East End Wedding Guide Corp, however it will be supplied to all vendors solely for their own company's personal use. It is not to be shared with outside vendors.

### SHOWCASE INFO:

#### **DATE**

Saturday, March 25, 2023  
SET - UP TIME - 9:30 - 11:30

#### **TIME**

12:00 - 3:00  
Indoor & Tented

#### **LOCATION**

Breeze Hill Farm & Preserve, Peconic

**FOR THIS SHOWCASE - Vendor is responsible supplying their own table & linens.**

**PLEASE INDICATE if electric is required**

1. **VENDORS MUST ACCEPT THE INVITATION TO CO-HOST THIS EVENT ON FACEBOOK. VENDORS AGREE TO CROSS PROMOTE THIS EVENT ON THEIR SOCIAL MEDIA PAGES AND TAG @eastendweddingsandevents**
2. Vendor will display at table only those items and services listed above. Sharing of exhibit space and display materials other than those belonging directly to the Vendor is expressly forbidden unless so authorized on this contract.
3. An exhibit may be discontinued by reason of any violation of any terms of this contract. If the exhibit is discontinued pursuant to the terms of this contract, the Vendor shall not be entitled to a refund of any monies paid to East End Wedding Guide Corp
4. East End Wedding Guide Corp will retain the right to change the Showcase date specified or alter the location of the Expo specified, or change the times of the Showcase, should factors beyond East End Wedding Guide Corp's control necessitate such changes. East End Wedding Guide Corp. shall also have the option to cancel the Expo and have no liability to Vendor beyond the return of all payments made prior to cancellation.
5. East End Wedding Guide Corp. shall not be responsible for nor does it guarantee Vendor against loss of any kind, including but not limited to damage done by adverse weather conditions or acts of God.
6. **Vendor must ready to go 30 minutes prior to the start of the showcase and maintain their display until the end of the showcase time.** Unless otherwise directed by East End Wedding Guide Corp.
7. All payments are non refundable.
8. Vendor agrees to indemnify and hold harmless the host venue, East End Wedding Guide Corp. and its agents, servants, employees, successors and assignees from and against any and all liabilities, claims, demands, expenses, fees, fines, suits, proceedings, actions and causes of action of any kind or nature whatsoever arising or growing out of, or in any way connected with the Vendor's participation in the showcase or the Vendor's activities at the showcase venue.

### **BALANCE DUE UPON RECEIPT of this CONTRACT**

**COST:** \_\_\_\_\_ **\$250.00 Members of East End Weddings & Events**  
 \_\_\_\_\_ **\$475.00 Non-Members**

	<i>Michael P. Variale</i>
Vendor Signature & Date	East End Wedding Guide Corp aka East End Weddings & Events

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## METHODS OF PAYMENT

**Check Payable to:** East End Wedding Guide Corp  
POST OFFICE BOX 1205, WESTHAMPTON BEACH, NEW YORK 11978

**venmo** @EastEndWeddingsAndEvents

## CREDIT CARD AUTHORIZATION FORM

YOUR NAME

---

COMPANY NAME

---

NAME ON CREDIT CARD

---

CREDIT CARD BILLING ADDRESS

---

MC \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_

CARD #:

---

SECURITY CODE \_\_\_\_\_

( 3 NUMBERS ON THE BACKSIDE OF MC & VISA CREDIT CARD, 4 NUMBERS ON THE FRONT FOR AMEX)

EXP. DATE \_\_\_\_\_

TOTAL AMOUNT \_\_\_\_\_

AUTHORIZED SIGNATURE

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- PLEASE NOTE CHARGES WILL APPEAR ON YOUR STATEMENT UNDER OUR CORPORATE NAME, EAST END WEDDING GUIDE CORP. BY SIGNING THE ABOVE CREDIT CARD AUTHORIZATION I HEREBY AUTHORIZE EAST END WEDDING GUIDE CORP. TO CHARGE MY CREDIT CARD IF I AM DELINQUENT ON ANY PAYMENTS.

